

Editorial Board – IMA Educational Case Journal

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Margaret Shackell Dowell, Ph.D., CMA, CPA, is an Associate Professor and Director of Graduate Business Programs at Ithaca College in Ithaca, NY (USA). She teaches Accounting for the Entertainment Industry, Accounting Analytics, Auditing, Cost Analysis and Decision Making, Contemporary Issues in Accounting, Managerial Accounting, and World of Business. In tenth grade, Margaret knew she wanted to be an accounting professor, and every step she took from then led to her living the dream. Margaret obtained her Ph.D. from the University of Michigan in 1999 and Master of Accounting and BA degrees from the University of Waterloo. She is a Chartered Professional Accountant (Ontario) and CMA. She has taught using cases at the University of Notre Dame, Cornell University, and Binghamton University as well. She worked as a teaching assistant at Harvard University, getting great exposure to the case method. She has cowritten more than 10 cases and has been co-director and director of the IMA/MAS case conference. Margaret can be reached at shackell@ithaca.edu.

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